

5 Questions for Potential Trust Board Members

Member	Question	Answer
Arthur Walmsley	How do you propose to improve club financial transparency and forecasting. For example increased reporting of club financial performance.	Our aim is to be as open as we can be whilst protecting the business. Members can attend Trust meetings, volunteer for working groups, maybe get elected onto the Trust or Club Boards. Annual reports are available at both Club & Trust AGMs & details at Companies House. We have to strike a balance - divulging too much commercial information could harm us in interaction s with other Clubs or influence potential new signings.
Rob Su Richard Sam Jo Kevin Good	<p>1. To the Re-standing What have you actually achieved in the 3 years and the targets you set in your last manifesto did you achieve.</p> <p>1.a To the New standings What would you look to achieve over 3 years and do you have the time and motivation.</p> <p>2. Do you believe that if we move away from SJP should we stay within the boundaries of Exeter if we do.</p> <p>3. Over the last 3 year how many games have you attend home and away, supporting Exeter City and do you feel that you fully understand the City Supporters of today. (We need to know if they are a fan of Exeter City and not just standing to look good on there CV.)</p> <p>4. In October 2020 the FA launched Leadership Diversity which 40 out of the 92 Clubs signed up to, Exeter did not sign up, if you where a Trustee would you looked to</p>	<p>Collaborated with colleagues to lead the STARS campaign raising £12k for the Academy. Other activities have included raising funds from supporter groups for a defibrillator for the Stagecoach Adam Stansfield Stand, volunteers thank you lunch, returning cut outs to fans, organising volunteer rota for the Engagement Hub & volunteered myself. Supporter Engagement Committee with Clive Harrison, Supporting commercial team with player sponsorships. Working with Exeter Community Initiatives - the Trust's charity partner - helping their Community Builders use our rooms for their work. Worked on Trust Membership drives...several times...we still want to increase our membership! Organising Fans Forums, organised John Lee's Wake, Look after our Corporate Trust members & organised their sponsorship of the U14 side. Assisted Corporate member create a Foundation supporting Academy scholars. Match days entertain visiting Directors.lots of meetings!</p>

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	<p>have signed Exeter City to the code.</p> <p>https://www.thefa.com/news/2020/oct/27/football-leadership-diversity-code-launched-271020</p> <p>5. Would you like to see The Trust & Exeter City Football Club should engage with Black Live Matter Exeter and others as in 20 years of the Trust ownership no Black Directors on Club or Trust board or higher management.</p>	<p>2.No brainer... definitely yes. We are a community club in the heart of our community. We need to be accessible to our supporters, walking distance, public transport, especially thinking of the environment. Good for our business too - conferencing & events.</p> <p>3.Every home game for several years. In the past have also travelled to many away games but since Covid have been more selective & concentrate on the more local matches.</p> <p>I think I do understand my fellow supporters, although I'm on a couple of Boards I work closely with supporter & volunteers every day.</p> <p>4.In 2016 ECFC was one of the first 9 clubs to reach the benchmark of the EFL code of practice which introduced commitment to inclusion & anti-discrimination, in all areas; match day operations, Community Trust, Academy, supporters & the first team.</p> <p>The 2020 Leadership diversity Code set targets for short lists etc which we would find difficult to meet judging from previous applicants.</p> <p>So we decided not to sign but to continue to act in the spirit of equality & inclusion already enshrined in ECFC policies & always encourage candidates from minority groups to apply.</p>

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		<p>One success has been at the academy where youth coach Jon Paul Pittman was encouraged to apply for the pilot PL, PFA & EFL. Professional player to coach scheme. It's aim is to increase the number of Black & Asian coaches & act as a role model for youngsters.</p> <p>5. As question above. To my knowledge in the 8 years I have been involved with the Trust Board this is the first Trust election which has not had an all white candidate list. You can only choose from those that apply. No doubt there is more we can do & we aim to do so.</p>
Timothy Drewett	To all candidates why have only one of you covered the climate change in your manifestos and do you think the trust and Exeter City Football Club should do more.	<p>Should we do more? Probably yes.</p> <p>Transport - deals with Stage coach & GWR to cut down on car travel.</p> <p>Recycling - working with ECC to reduce plastic waste, recycle cans & sort our waste more efficiently.</p> <p>When we have the opportunity to redevelop OTR there is much we can do; replacing old Windows, improving insulation & more efficient heating. We are dealing with an old building but we must continue to look at ways in which we can be more effective in this area.</p>
Celia Lowman	In a democratic setting such as the Trust a situation may arise where opinions differ before a final consensus is reached. How would you ensure that any personal opinions that you may have are not in conflict with those of the Trust as a whole if they occasionally differ?	<p>We must always act respectfully. We are all entitled to our opinions. Plus, debate is healthy & how progress is made. We must be prepared to listen, not to take things personally & admit when we are wrong. Sometimes we have to agree to disagree & it's very</p>

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		important to understand that once a decision or policy has been decided - even if it's one you may have disagreed with - each Trustee must abide by collective responsibility & must abide by the decision.
Quinn George Elliott	If the Trust/Club did not have the funds from the sale of players, what would they put in place to support the Trust/Club to generate money and support the community of Exeter non football or match day	<p>Project 6000 is the way the Club aims to create a business that is sustainable & not reliant on player sales.</p> <p>We have to improve every area of our business. We aim to increase crowds to 6000 or increase income to the equivalent that a crowd of 6000 would generate.</p> <p>Increasing events, bars & conferencing, the Big Screen will offer opportunities for advertising & sponsorship. Our academy is highly respected & should attract more sponsorships.</p> <p>Increasing Trust Membership will enable us to better support the Club.</p> <p>All our efforts will be to give our Manager the best possible playing budget, a successful team & "bums on seats"</p>